

Kittitas County
Quit Line Data Summary
 April 1 - June 30, 2004

	County	State
Number of Calls to Quit Line	N = 18	N = 2,932
Percent of Statewide Calls	0.7%	100.0%
Percent of State Population in County¹	0.6%	100.0%

	County %	State %
Gender	N = 17	N = 2,604
Female	47.1%	62.4%
Male	52.9%	37.6%
Race/Ethnicity	N = 15	N = 2,203
People of Color	13.3%	12.2%
White	86.7%	87.8%
Age	N = 17	N = 2,425
Less than 18 years old	5.9%	1.8%
18 - 24 years old	5.9%	14.6%
25 - 34 years old	23.5%	22.7%
35 - 44 years old	29.4%	27.4%
45 years and older	35.3%	33.5%
Education	N = 17	N = 2,312
Did not graduate high school	23.5%	20.6%
High school graduate	41.2%	35.9%
Some college/vocational school	17.6%	33.6%
College graduate	17.6%	9.9%
Caller Type	N = 17	N = 2,700
General Information	11.8%	9.5%
Health care provider	0.0%	4.9%
Tobacco user	88.2%	85.6%
Payer Type	N = 12	N = 1,873
Insured	41.7%	31.1%
Uninsured	50.0%	30.3%
Medicaid	8.3%	38.6%
Heard About	N = 17	N = 2,176
Past caller	11.8%	15.2%
Employer/worksites	0.0%	0.9%
Health care provider	23.5%	31.3%
Television	5.9%	11.0%
Outdoor advertisement (billboard/bus/wall)	5.9%	1.8%
Targeted mailing	0.0%	0.3%
Great Start	0.0%	0.1%
Radio	0.0%	1.5%
Newspaper/Magazine	5.9%	0.4%
Brochure/Newsletter	5.9%	6.1%
Family or friend	29.4%	23.9%
Health Department	11.8%	6.3%
School	0.0%	1.3%

Source: Washington State Department of Health
 Tobacco Prevention and Control
 Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.